COMPANY PROFILE

LAZAROS

FAST TRACK TO THAILAND

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INFLUENCERS
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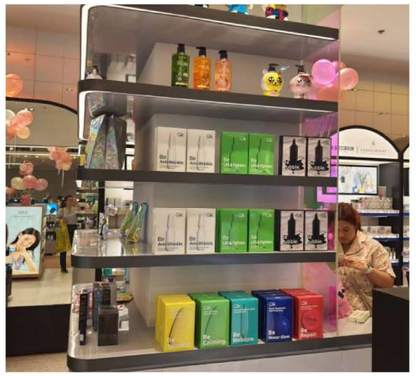
EVENTS & BOOTH

MAKE INROADS INTO THE THAILAND'S MARKET



NAME LAZAROS CO., LTD.

SERVICES EX/IMPORT ON/OFFLINE BRANDING FULFILLMENT VIDEO TRANSLATE

INTRODUCTION

LAZAROS CO., LTD. was created with the aim of building the best distribution operation for cosmetic and skincare products in Thailand with the partner from South Korea via our distribution networks and dealer over the country such as Central Group, Boots, Watsons, EVEANDBOY, The Mall Group, local retailers and online shop.

GlobalEP, a Korean office, is well-known for distributing a majority of Korean cosmetics worldwide through platforms such as TikTok, Lazada, Shopee, Amazon, Alibaba, and other

we now has strategic partnerships with international supplier in many countries. We continue to grow our brand recognition within the natural, long-standing ingredients and developing a complete range of newly innovated skincare products.

ONE STOP SOLUTION TO ENTER THAILAND

KOREA — LAZAROS

- Licensing Service
- Branding
- Logistics

We have years of experience in international trading and expertise in the global marketplace to serve your needs. Aiming to be “The trusted business partner”, we understand your goals and objective and are able to offer quality products with supply chain management to help you achieve those goals.

With the dedication to become the best in all business endeavors, We provide a diverse range of products to fulfill each customer’s needs. Our product lineup has a strong background in Health & Beauty, Supplemental, and Consumer Products.

WHAT WE DO.

We specialize in discovering market-appropriate products in Korea and leading the industry by exporting them to various countries, including Thailand. Our focus is on providing a stable and competitive supply of high-quality products to both domestic and international large-scale distribution companies, as well as online shopping malls, at highly competitive prices. To achieve this, we prioritize strengthening our collaboration with local networks, thereby establishing a new and innovative model for B2B2C business. Through our own brand, we strive to actualize customer value and deliver it efficiently and effectively.

WHY US?

With our comprehensive approach encompassing consulting, marketing, distribution (B2B/B2C), and logistics, we pave the way for tailored overseas expansion opportunities for each company. Our seamless integration of services ensures a smooth and efficient process from start to finish. Whether it's providing expert advice, implementing effective marketing strategies, managing efficient distribution channels, or streamlining logistics, we are equipped to support companies in expanding their presence overseas in a manner that perfectly aligns with their unique needs and objectives.

IMPORTING BRANDS

Specializing in export distribution, our company is dedicated to facilitating the overseas market expansion of various Korean domestic small and medium-sized cosmetic brands. Through our extensive network and market expertise, we actively promote K-Beauty to a global audience. With a focus on strategic partnerships and tailored market entry strategies, we enable Korean cosmetics to flourish in international markets, establishing them as leaders in the beauty industry worldwide.

SELECTION → FDA / LICENSING → LOGISTICS → BRANDING

SUNGBOON
EDITOR

ongredients

JULY7ME
WOODY & MUSK
URBAN ROSE
ROSE & LILY
FULL BLOOM

MILK
TOUCH

tenzero

NMN
FACE FOAM CLEANSER
Gik

GRAFEN
FOUNDATION & PRIMER

And more....

BRANDS_EXCLUSIVE

And more....

MORE BRANDS

ETUDE HOUSE

The history of

Sulwhasoo

INNISFREE

Sooryehan

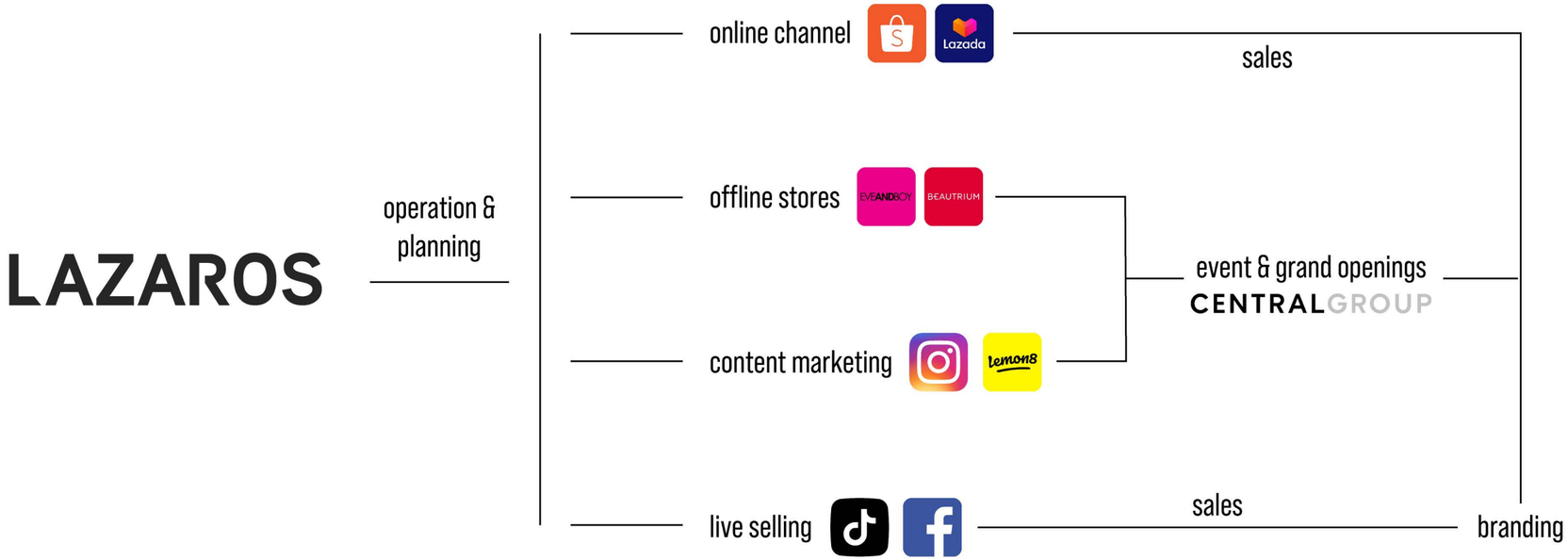
PASSION & BEYOND

WellDerma

And more....

THAILAND'S DISTRIBUTION CHANNELS

We have developed a system to enhance branding and drive sales through diverse channels for our entry into the Thailand market. We are currently devising a more efficient roadmap to ensure a smooth and effective market entry process.



CHANNEL_OFFLINE

konvy

KIS CENTRALGROUP

EVEANDBOY

watsons

KING POWER

ALL member ออลล์ เมมเบอร์

Multy Beauty

LOTTE DUTY FREE

CHANNEL_ONLINE

Lazada

Shopee

TikTok Shop

KONVY

EVEANDBOY

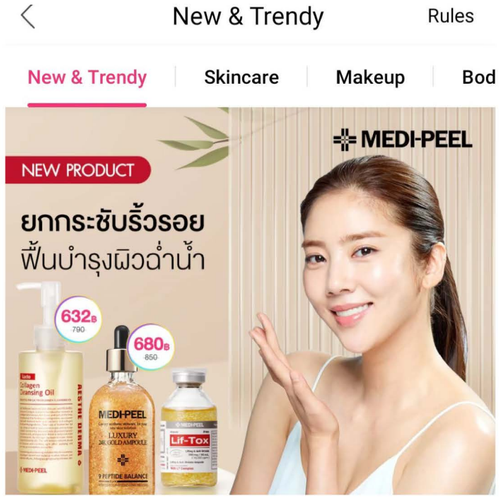
SHOP AT 24 .COM

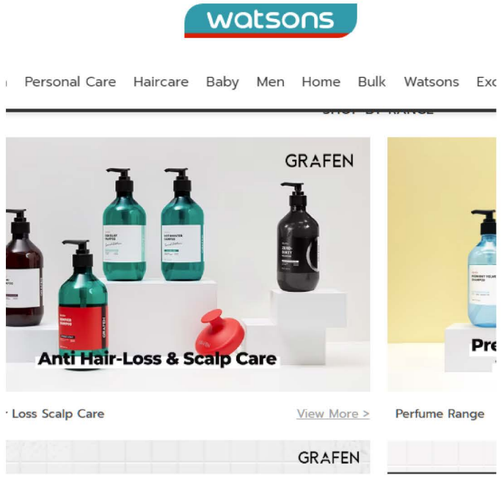
facebook

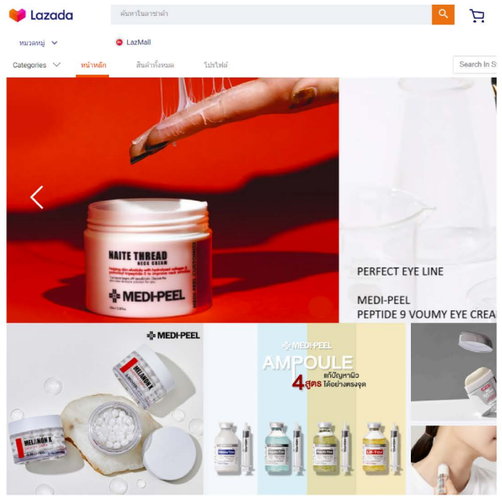
Instagram

twitter

watsons



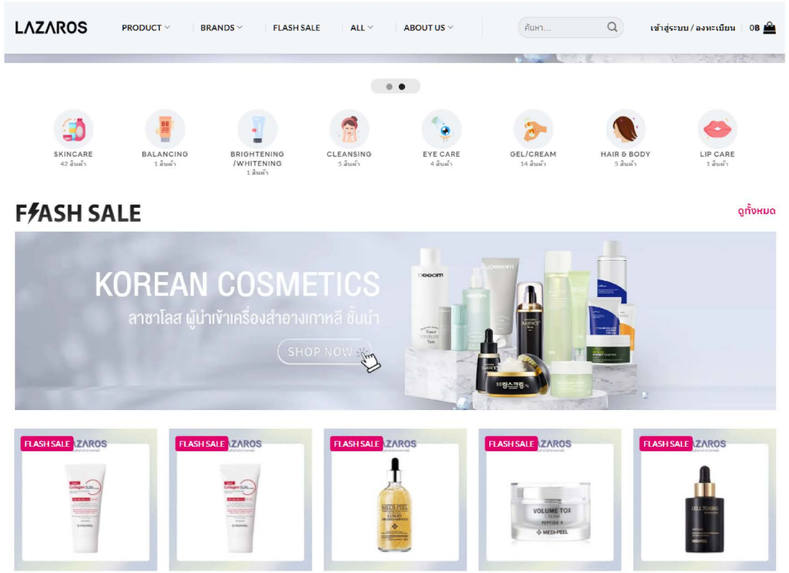




OUR OWN STORES

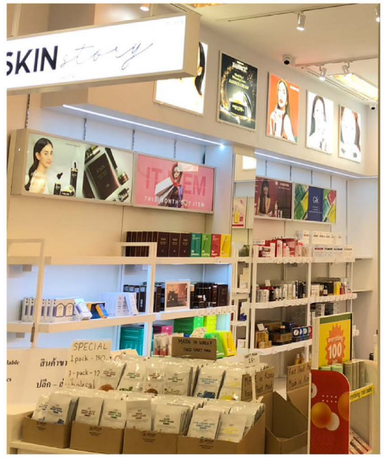
Platinum Fashion Mall is a popular **wholesale** and **retail** shopping destination located in Bangkok, Thailand. It is known for its vast selection of fashion items, including clothing, accessories, jewelry, and **beauty**. The mall attracts both **local** and **international** shoppers, offering a wide range of trendy and affordable products. It is a bustling hub for beauty enthusiasts and a go-to destination for those looking for wholesale fashion shopping experiences in Thailand.

LAZAROS



SKIN story

SKIN STORY

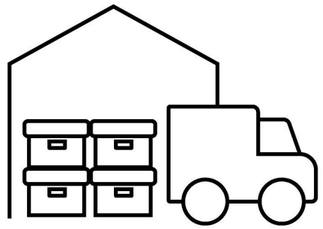


KR - TH LOGISTICS

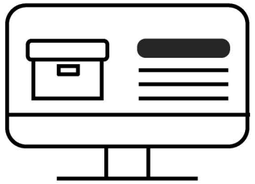
Facing international logistics challenges? Let our services solve them for you. we can streamline your logistics operations, ensuring smooth customs procedures, efficient transportation coordination, effective supply chain management, and compliance with regulatory requirements. Partner with us to simplify your logistics operations and focus on your core business. Experience the convenience of our services and let us solve your international logistics challenges.

CONTAINER → SHIPPING CONTROL → FTA / DOCUMENTS → CUSTOM CLEARANCE

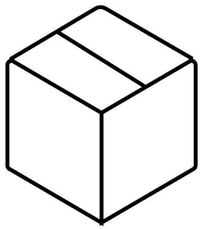
3PL FULFILLMENT



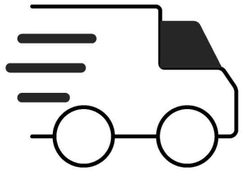
Inbound



Software



Pick & Pack



Shipment

Inbound : QC Prodcuts, Storage, Air-conditioned storage, and more
Software : Inventory Management, API, and more
Pick & Pack : QC Packaging, Customized packagin solution, and more
Shipment : Transportation connectivity, Deliver to retails, Online delivery, and more

LICENSING

OUR solution is serving our clients internationally and domestically with expertise and experience that set us apart as a leading provider of FDA compliance assistance. Our highly skilled consultant team continuously work toward enhancing the efficiency of the FDA approval process for our clients and providing high-quality services tailored to client's need. We are committed to provide the optimal solutions by keeping our clients informed on the constantly changing FDA regulatory landscape

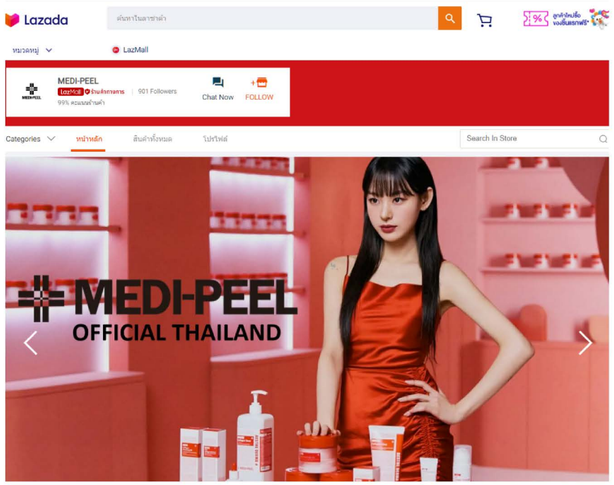
กับ FDA

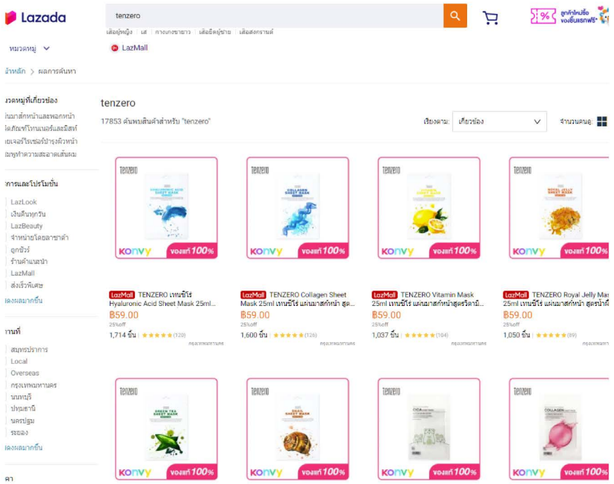
BRANDING VIDEOS

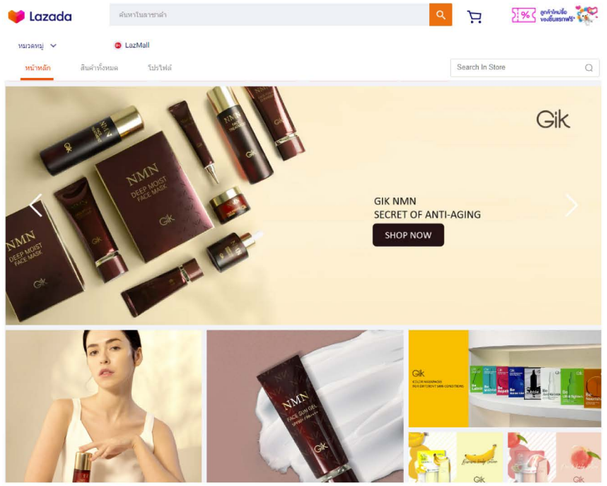
Enhance your brand's presence with our exceptional customized branding videos. Our team specializes in creating captivating visual content that reflects your brand's unique identity and resonates with your target audience. Through careful collaboration and understanding of your brand's values and messaging, we tailor each video to effectively communicate your brand story, showcase your products or services, and leave a lasting impression on viewers. With our expertise in video production and storytelling, we ensure that your customized branding videos captivate and engage viewers, helping you establish a strong brand image.

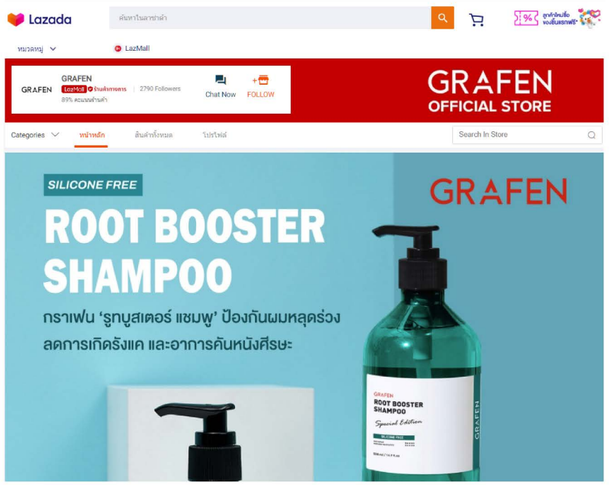
PLATFORM MANAGEMENT

We take pride in exclusively owning and managing the brands we represent on local platforms, guaranteeing comprehensive coverage and effective brand management. You can trust us to enhance your brand's presence across all relevant channels.



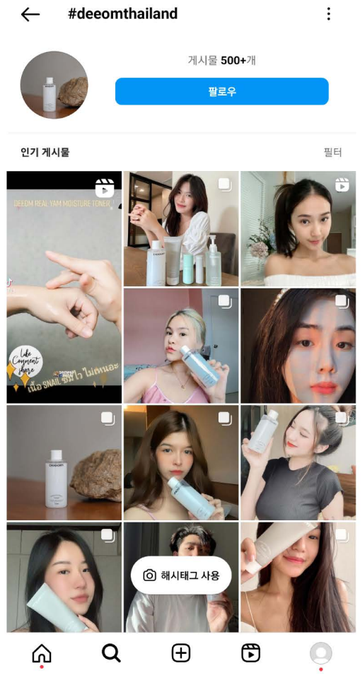


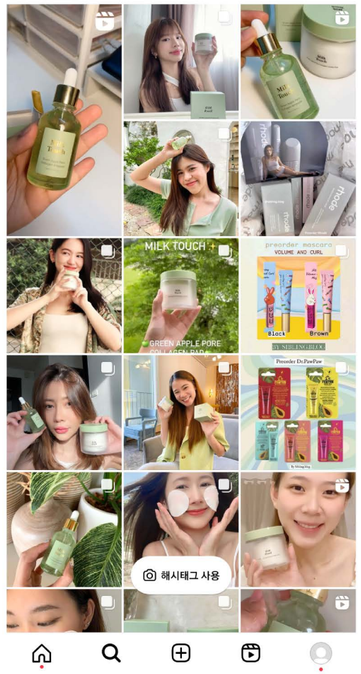


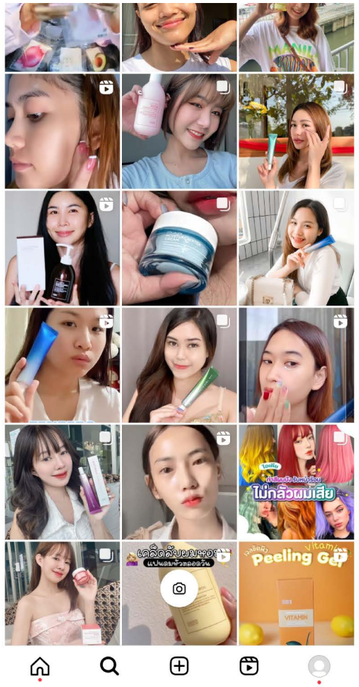


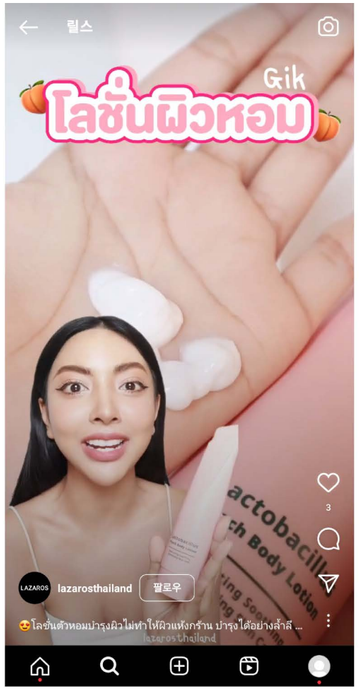
INFLUENCER MARKETING

We collaborate with micro to macro influencers to create compelling review videos for your brand. Their influential presence and authentic content will boost your brand's exposure and drive engagement. Trust us to leverage their reach and impact to elevate your brand's reputation.



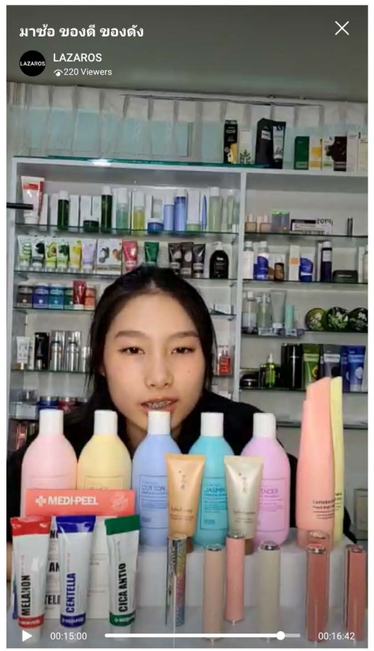


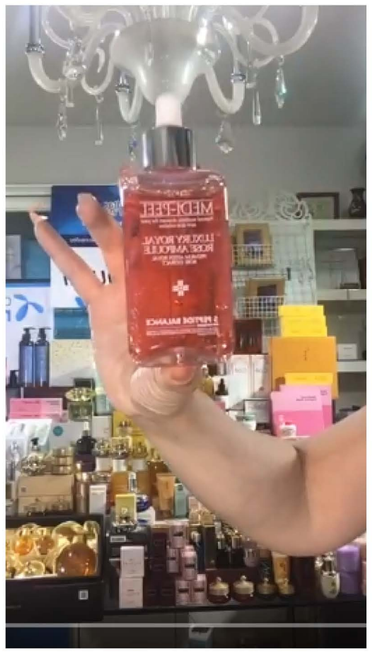


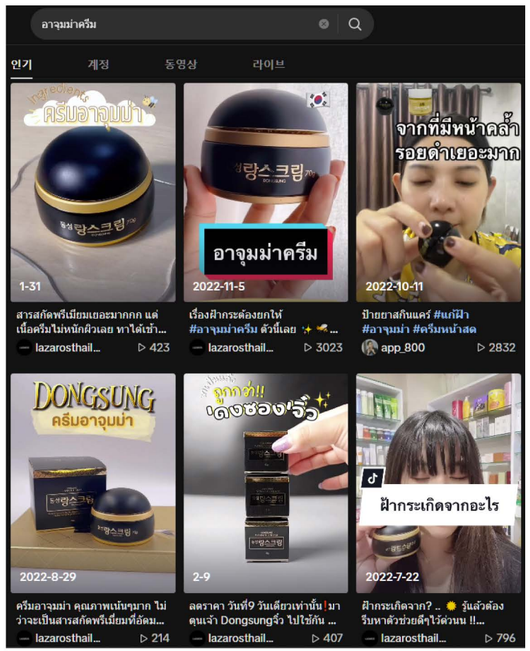


LIVE COMMERSE

Introducing our Live Commerce Service Solution – the ultimate platform merging live video streaming and e-commerce. Engage your audience, showcase products, and drive sales with interactive live sessions, real-time promotions, and seamless purchasing. Elevate your business with the power of live commerce.

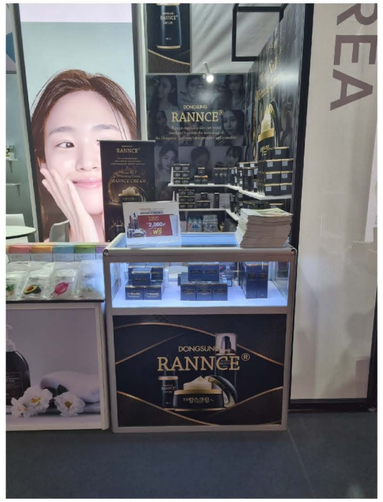






EVENT & BOOTHS

We offer professional event management services, facilitating engaging experiences for customers to personally try and experience your products in local venues. With our expertise in event planning and execution, we create immersive environments that allow your target audience to engage with your offerings firsthand. From organizing product launch events to experiential marketing activations, our team ensures seamless coordination, attention to detail, and a memorable experience that leaves a lasting impression.



CONTACT

THANK YOU

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